



Organic skin products that love  
the earth and love you



**For Immediate Release**

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### Lily Keeps Colorado Organic with New Organic Farm Center



### Colorado's Newest Agri-Tourism Destination Near Keenesburg Wild Animal Sanctuary

**HENDERSON, CO (July 1, 2015)** – Lily Farm Fresh Skin Care was the first skin care company in the world to offer farm fresh skin care products in 1986 and now she's pioneering again. Lily Farm Fresh Skin Care is the first skin care company in the world to build an Organic Farm Center open to the public. The Organic Farm Center will be home to Lily Farm Fresh Skin Care's USDA-certified farm and laboratory where Lily makes her award-winning, USDA certified organic skin care products and where visitors can purchase directly from a USDA-certified organic grower.

Lily is an organic farmer, an environmental steward and a pioneer in her quest to preserve Colorado Open Space and her recent purchase of 80 acres of Colorado's Open Space land brings her total landholdings to 265 acres. Opening the Organic Farm Center steps away from the world-famous Keenesburg Wild Animal Sanctuary will be a boon to Weld County and Colorado as she continues to preserve open space and plant organic seeds of beauty in organic soil.



*The Organic Farm Center will be open daily to provide open viewing of Lily Farm Fresh Skin Care's production area and boasts front row seats to how fresh, natural skin care products are made.*

The Organic Farm Center will be a venue for weddings, special events, classes, workshops and retreats, and reservations have already begun. The Retail Farm Center Store will carry Lily Farm Fresh Skin Care products as well as other locally made organic items.

Morgan is a 7<sup>th</sup> generation farmer and the original pioneer of organic skin care in Colorado. She believes Lily Farm Fresh is the only skin care company in the nation to receive three USDA organic certifications: Morgan grows the USDA-certified organic plants on her USDA-certified organic farm and makes skin care products in her USDA-certified organic laboratory.



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Morgan is excited to share farm culture with visitors to the Organic Farm Center. "The relationship between people and their food has never been more important. I think people are ready to see the importance of where their skin care comes from and how it's made. I want to promote sustainability through agriculture. So many people think organic is just a fashion statement. I'll show you it is also a methodology of agriculture and that it is the only true way to sustainability," says Morgan, whose first sale was directly to Margaret Isley, founder of the now highly successful natural products chain Natural Grocers by Vitamin Cottage, in 1986.

#### **About Lily Farm Fresh Skin Care**

Lily Farm Fresh Skin Care began in 1986 with the goal of making farm-fresh skin care products with ingredients as fresh as organic produce and which yield beautiful results. Morgan grows the majority of her own skin care ingredients and has earned USDA organic certification on her 15-acre organic farm, her laboratory and two of her award-winning skin care products: Kukui Oil and Rose Toner. Morgan is the author of the book *Beauty, Health and Happiness—A Way of Life*. Lily Farm Fresh Skin Care provides the highest degree of sustainability and traceability from ingredients grown on their farm. Lily Farm Fresh Skin Care products are available at natural product retailers and at [www.LilyFarmFreshSkinCare.com](http://www.LilyFarmFreshSkinCare.com).